

Privacy Notice

JD FOOD Public Company Limited (“the Company”) recognizes the importance of privacy and the right to ownership of personal data. Therefore, we are committed to maintaining the security of personal data that the Company collects, uses, or discloses according to the purposes. For this purpose, the Company, therefore, has established a personal data protection policy and announced the Company’s Personal data protection policy as follows:

1. Definitions

1. **Personal Data** refers to personal data that enables an individual to be identified, whether directly or indirectly, that the Company collects for use or disclosure, such as name, surname, email address, ID card number and photograph.
2. **Sensitive Data** refers to personal data classified by law, such as race, religion, beliefs, criminal record, health data, biometric data or other similar data.
3. **Personal Data Owner** refers to individuals who own personal data that the Company collects for use or disclosure, depending on the purpose.
4. **Data Protection Officer** refers to individuals that the Company has appointed to perform duties in accordance with Section 42 of the Personal Data Protection Act B.E. 2562 (2019).

2. Limited Personal Data Collection

The Company shall collect personal data as necessary to operate under the Company’s objectives and use legitimate methods based on the consent of the data subject unless it is allowed by law to do so without consent.

In the event that the Company collects sensitive data, the Company shall obtain explicit consent from the data subject prior to data collection unless it is allowed by law to do so without consent.

3. Purpose of Personal Data Collection and Use

The Company shall collect or use personal data for the Company’s operations for the purpose or benefit related to the purpose or to improve the quality of performance to be efficient or to comply with the law. The Company shall not take any action different from the purpose specified in the collection and use unless the Company has informed and asked for consent from the data subject or to comply with the law.

4. Personal Data Disclosure

The Company may disclose personal data to other parties based on the consent of the data subject or under the purposes of personal data collection and use as outlined in this policy or as stipulated by law. In this regard, the Company shall ensure that those parties store personal data legitimately and not use it for purposes other than the scope specified by the Company. In the event that the Company must send personal data abroad, the Company shall verify whether the recipient of the data at the destination has adequate personal data protection standards. In the event that the recipient at the destination does not have sufficient personal data protection standards, the Company shall always notify the data subject and ask for their consent first.

5. Data Security

The Company shall establish regulations to manage corporate personal data and measures to maintain the security of personal data in order for all parties involved to operate in unison.

The Company shall disclose personal data for the purpose of providing services and implementing the purposes for collecting and processing the data collected as stated above; for example, the Company discloses data to distributors, transportation service providers, data processing service providers, technology service providers, auditors, consultants, government agencies and other parties as necessary and within the scope of the law.

The Company shall determine the recipient of the data to have appropriate measures to protect the data and not use the data for any wrongful purpose.

6. Data Subject Rights

The data subject is entitled to take the following actions under the conditions stipulated by law:

- (1) To request access to and obtain a copy of their own personal data.
- (2) To object or suspend the collection and use of personal data.
- (3) To withdraw consent.
- (4) To rectify personal data.
- (5) To erase personal data and
- (6) To transfer personal data.

7. Linking to Third-Party Websites

The Company website may link to third-party websites because the Company is not the provider of such websites. Therefore, the Company is unable to hold responsible for the security or privacy of data provided to such websites. The data subject should be cautious and review the privacy protection policies of third-party websites.

8. Contact the Data Protection Officer

In case the data subject has questions or wants to exercise the right as the data owner, please contact the Company or the data protection officer.

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